

GOAL SETTING WORKSHEET

Use this worksheet to help determine your personal and team fundraising goals!

PERSONAL FUNDRAISING GOAL

On average, most new participants raise **\$250** and returning participants raise **\$750** but your fundraising goal is very personal to you. Answer the questions below to help you decide what kind of an impact you want to have.

How much did you raise last year?

\$

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Average Increase for returning participants

3

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Suggested Fundraising Goal

\$

What mission initiatives do you care about supporting? *Ex. Free Genetic Testing*

How do you want to be recognized? *Ex T-Shirt or All Star Mover*

TEAM FUNDRAISING GOAL

How much did your team raise last year?

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How many people were on your team last year?

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Last Year Team Member Fundraising Average

\$

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Team Fundraising Goal

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Team Member Recruitment Goal

DID YOU KNOW?

The average team goal is **\$1,500** but the average raised by a team is **\$1,800?**

If your team achieves your goal early consider raising your goal. This will encourage others to keep donating and make an even bigger impact!

Team Captains can change team goals anytime in the Participant Center.